WHO READS CNR?

CNR’s 4,000+ subscribers are the “insiders” who make things happen in St. Louis Metro Area construction. They rely upon CNR for behind-the-scenes, detailed information and insight on people and projects right here in our region.

ElectronIc AdS

CNR ‘S WEBSITE

stlouiscnr.com is the online news source for the St. Louis construction industry. Because its content is always fresh, it is the go-to source for information about the St. Louis construction industry.

Top Banner Ad  (3 available – random rotation)

728px wide X 90px tall
1 mo. $630 | 3 mo. $1,320 | 6 mo. $1,950 | 12 mo. $3,450

Side Block Position  (12 available)

300px wide X 250px tall
1 mo. $420 | 3 mo. $900 | 6 mo. $1,320 | 12 mo. $2,100

CNR WEEKLY UPDATE

E-NEWSLETTER

St. Louis Construction News & Review’s Weekly Update E-Newsletter publishes every week. News is always fresh, up-to-the-minute information readers can use! Every week the Weekly Update goes directly to the inbox of more than 4,000 professionals in the St. Louis commercial construction industry. Unlike other e-newsletters, CNR’s Weekly Update has an opt-in success rate of 80%. On average, Weekly Update is opened and read by more than one-third of all subscribers. These are GREAT statistics for you the advertiser!

Block ad  (random rotation)

155px X 155px
1 wk. $100 | 1 mo. $270 | 3 mo. $740 |
6 mo. $1,420 | 12 mo. $2,470

Triple Block Banner Ad

155px X 550px
1 wk. $260 | 1 mo. $720 | 3 mo. $2,000 |
6 mo. $3,850 | 12 mo. $6,700

CUSTOM E-BLAST

CNR can send your custom E-Blast to our 4,000+ e-mail recipients. This is an exceptional opportunity! Call today for details.
2021 EDITORIAL CALENDAR

JANUARY/FEBRUARY

INDUSTRY FEATURES:
» Engineering St. Louis
» Construction Materials

AWARDS RECOGNITION:
» Keystone Awards
» Finishing Touch Awards
» Masonry Association Awards

BUILDING FEATURES:
» Recently Completed Projects

ad close/editorial deadline: January 1, 2021
art deadline: January 7, 2021

MARCH/APRIL

INDUSTRY FEATURES:
» Ethnic Diversity Representation
» Construction Contracts & Clauses
» Structural Steel

BUILDING FEATURES:
» Recently Completed Projects

ad close/editorial deadline: March 1, 2021
art deadline: March 7, 2021

MAY/JUNE

INDUSTRY FEATURES:
» Multigenerational Construction Businesses
» Construction Financing
» Concrete & Asphalt

AWARDS RECOGNITION:
» American Subcontractors Association Awards
» St. Louis Council of Construction Consumer Awards

BUILDING FEATURES:
» Recently Completed Projects

ad close/editorial deadline: May 1, 2021
art deadline: May 7, 2021

JULY/AUGUST

INDUSTRY FEATURES:
» Occupant Safety Design & Construction
» Human Resources
» Subsurface Site Selection

BUILDING FEATURES:
» Recently Completed Projects

ad close/editorial deadline: July 1, 2021
art deadline: July 7, 2021

SEPTEMBER/OCTOBER

INDUSTRY FEATURES:
» Resilient Buildings
» MBEs: St. Louis Success Stories
» Flooring Systems

BUILDING FEATURES:
» Recently Completed Projects

ad close/editorial deadline: September 1, 2021
art deadline: September 7, 2021

NOVEMBER/DECEMBER

INDUSTRY FEATURES:
» Hiring & Training Military Veterans
» Women in Construction
» Heavy Equipment: Rent, Lease or Buy?

BUILDING FEATURES:
» Recently Completed Projects

ad close/editorial deadline: November 1, 2021
art deadline: November 7, 2021

ADVERTISING RATES

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SPECIAL RATES

PMS Colors or metallic inks ............$700 per page
Specified position (subject to availability) ...........*10%

Ad rates shown include your exact print advertisement rerun in the online digital edition of our magazine with hotlinks to your company’s website or any other digital destination of your choice. There is no extra charge for this added value.

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