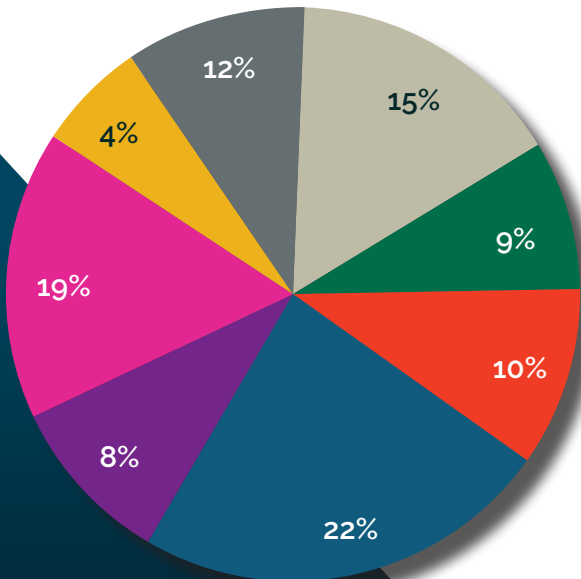
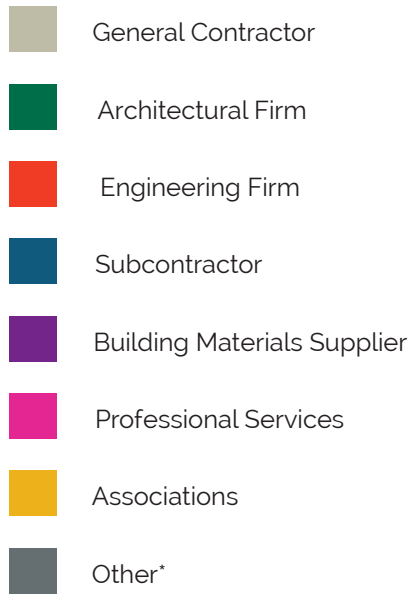


WHO READS CNR?

CNR's 4,000+ subscribers are the "insiders" who make things happen in St. Louis Metro Area construction. They rely upon CNR for behind-the-scenes, detailed information and insight on people and projects right here in our region.



*Government, Real Estate and Labor, etc

ELECTRONIC ADS

CNR 'S WEBSITE

stlouiscnr.com is the online news source for the St. Louis construction industry. Because its content is always fresh, it is the go-to source for information about the St. Louis construction industry.

Top Banner Ad (3 available – random rotation)
728px wide X 90px tall
1 mo. \$630 | 3 mo. \$1,320 | 6 mo. \$1,950 | 12 mo. \$3,450

Side Block Position (12 available)
300px wide X 250px tall
1 mo. \$420 | 3 mo. \$900 | 6 mo. \$1,320 | 12 mo. \$2,100

CNR WEEKLY UPDATE E-NEWSLETTER

St. Louis Construction News & Review's Weekly Update E-Newsletter publishes every week. News is always fresh, up-to-the-minute information readers can use! Every week the Weekly Update goes directly to the inbox of more than 4,000 professionals in the St. Louis commercial construction industry. Unlike other e-newsletters, CNR's Weekly Update has an opt-in success rate of 80%. On average, Weekly Update is opened and read by more than one-third of all subscribers. These are GREAT statistics for you the advertiser!

Block ad (random rotation)
155px X 155px
1 wk. \$100 | 1 mo. \$270 | 3 mo. \$740 |
6 mo. \$1,420 | 12 mo. \$2,470

Triple Block Banner Ad
155px X 550px
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6 mo. \$3,850 | 12 mo. \$6,700

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Since 1969, St. Louis Construction News and Review has been providing in-depth news and analysis of the St. Louis commercial construction industry. Our readers consistently say they depend on CNR for the information they can't find in any other publication.

2021 EDITORIAL CALENDAR

JANUARY/FEBRUARY

INDUSTRY FEATURES:

- » Engineering St. Louis
- » Construction Materials

AWARDS RECOGNITION:

- » Keystone Awards
- » Finishing Touch Awards
- » Masonry Association Awards

BUILDING FEATURES:

- » Recently Completed Projects

ad close/editorial deadline: January 1, 2021

art deadline: January 7, 2021

MARCH/APRIL

INDUSTRY FEATURES:

- » Ethnic Diversity Representation
- » Construction Contracts & Clauses
- » Structural Steel

BUILDING FEATURES:

- » Recently Completed Projects

ad close/editorial deadline: March 1, 2021

art deadline: March 7, 2021

MAY/JUNE

INDUSTRY FEATURES:

- » Multigenerational Construction Businesses
- » Construction Financing
- » Concrete & Asphalt

AWARDS RECOGNITION:

- » American Subcontractors Association Awards
- » St. Louis Council of Construction Consumer Awards

BUILDING FEATURES:

- » Recently Completed Projects

ad close/editorial deadline: May 1, 2021

art deadline: May 7, 2021

JULY/AUGUST

INDUSTRY FEATURES:

- » Occupant Safety Design & Construction
- » Human Resources
- » Subsurface Site Selection

BUILDING FEATURES:

- » Recently Completed Projects

ad close/editorial deadline: July 1, 2021

art deadline: July 7, 2021

SEPTEMBER/OCTOBER

INDUSTRY FEATURES:

- » Resilient Buildings
- » MBEs: St. Louis Success Stories
- » Flooring Systems

BUILDING FEATURES:

- » Recently Completed Projects

ad close/editorial deadline: September 1, 2021

art deadline: September 7, 2021

NOVEMBER/DECEMBER

INDUSTRY FEATURES:

- » Hiring & Training Military Veterans
- » Women in Construction
- » Heavy Equipment: Rent, Lease or Buy?

BUILDING FEATURES:

- » Recently Completed Projects

ad close/editorial deadline: November 1, 2021

art deadline: November 7, 2021

ADVERTISING RATES

Four Color	1x	3x	6x
Full page	\$2,520	\$2,150	\$1,890
2/3 page	\$1,890	\$1,610	\$1,420
1/2 page	\$1,520	\$1,294	\$1,140
1/3 page	\$1,260	\$1,080	\$950
1/4 page	\$1,010	\$866	\$760
1/6 page	\$630	\$540	\$480
Inside F or B cover	\$2,940	\$2,520	\$2,310
Back Cover	\$3,050	\$2,630	\$2,370

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INSERTS

Inserts may be furnished ready for binding into the publication. Each full page is considered a separate insertion when figuring an earned frequency rate. Please call for pricing and mechanical specifications.